



Community **Foundations** for Lancashire & Merseyside

The Community Foundations for Lancashire and Merseyside

The Community Foundations for Lancashire and Merseyside (CFLM) helps individuals and organisations give to causes that matter to them where there is most need and where it has greatest impact. We work with a range of stakeholders including individuals, families, and businesses to ensure charitable giving is effective, informed, and transparent.

With strong local knowledge and trusted relationships, CFLM provides insight and expertise in charitable giving. We're part of a national network of 47 UK Community Foundations, and global movement of place-based giving that began over a century ago.

Community Foundations offer a reliable, accountable way to support good causes, backed by clear reporting and measurable outcomes. Our shared goal is to build stronger, fairer communities where everyone has the opportunity to thrive.



£77m+

Total Amount Awarded Since Being Established



634

Grants Awarded 2024/25



150k+

Beneficiaries 2024/25



£3,1m+

Total Amount Awarded 2024/25



Help organisations and individuals give to causes that matter to them, where there is most need and where it will have greatest impact.



Work with a range of donors: HNWIs, Corporates, Trusts, Public Sector bodies, National Charities and SMEs. Distributed in excess of £77m locally to enhance the lives of others.



Established in Merseyside 25 years and Lancashire 17 years.



Part of a global movement started over 100 years ago in the US.
Currently there are approximately 1.800 CFs worldwide.

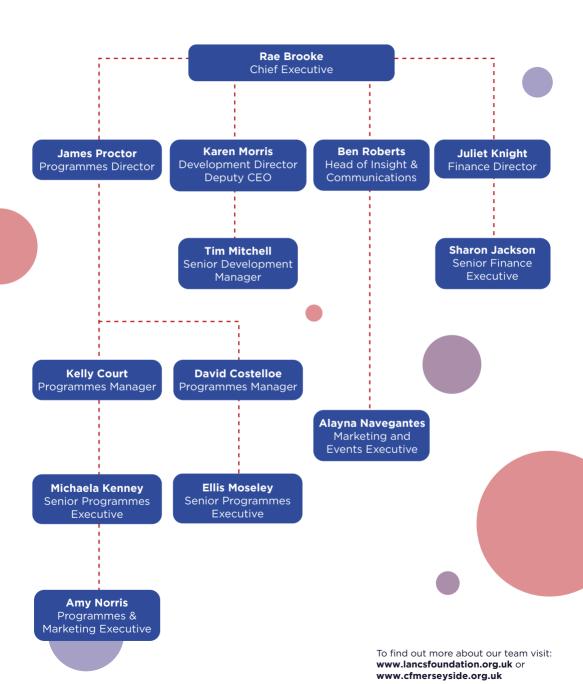


One of 47 accredited CFs in the UK. A national network that has distributed over £2.1bn to grass root community groups and charities.



Dedicated team of 14 with an office base in Lancashire and Merseyside.

The CFLM team



CFLM trustees



David Wareing
Chair of the Board
Retired Senior Partner Hill
Dickinson LLP



Ruj DevTreasurer
Chief Financial Officer of
Mills & Reeve



Andy Myers Trustee Retired Regional Head of National Lottery Community Fund



Donna Howitt
Trustee
Place Strategy Director of
Liverpool ONE



Naz Zaman Trustee CEO of Lancashire BME Network



Neil Welsh Trustee Financial Planner at PM+M



Sarah Pickerill Trustee Head of People at Carpenters Group



Ram Gupta Trustee CEO of Nybble IT Solutions



Philip Rooney Trustee Retired Liverpool Office Managing Partner DLA Piper

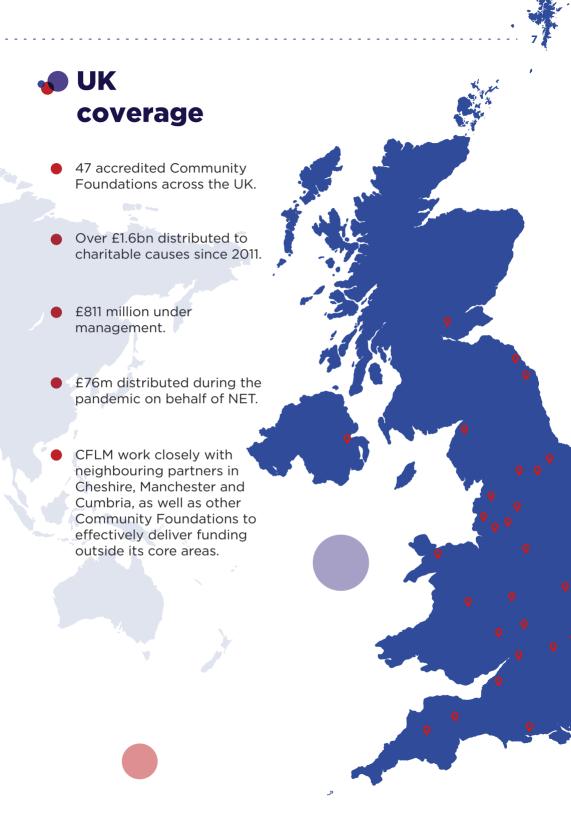
Global movement

First Community Foundation established in 1914 in Cleveland, Ohio, USA.

 Community Foundations are on every continent except Antarctica.

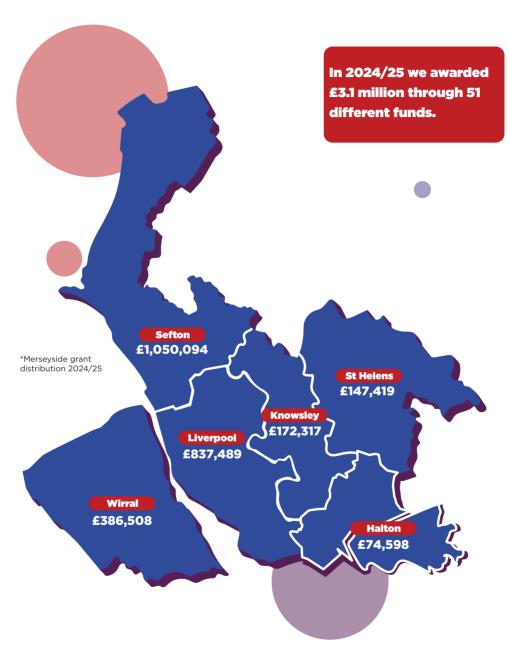
 Over 1,800 Community Foundations worldwide.

 With a unique understanding of local needs, we are experts in philanthropic insight, guidance and support.



CFLM impact

£20 million in Lancashire. Distributed in excess of £53.6 million in Merseyside. £77m to enhance the lives of others. £3.4 million elsewhere in the UK. Lancaster £2,752 *Lancashire grant distribution 2024/25 **Ribble Valley** Wyre £69,668 £2,689 **Pendle** £33,519 **Blackpool Preston** £14,000 Fylde **Burnley** £7,977 £13,588 Hyndburn £68,458 £19,837 South Ribble £62,928 Rossendale Blackburn £24,040 £25,904 Chorley £9,923 **West Lancashire** £52.995 To find out more about CFL impact visit: www.lancsfoundation.org.uk



To find out more about CFM impact visit: www.cfmerseyside.org.uk

Who chooses to work with CFLM

On average CFLM manages 51 active funding programmes a year. The source of funding for these programmes comes from a diverse range of donors including HNWIs, families, trusts, the public and private sector. They include notable high-profile names and organisations.

HNWIs & Families

Jamie Carragher, Sir Terry Leahy, Sir Michael Bibby.

Charitable Trusts

Pilkington Charities Fund, John Goore Charitable Trust, Fred Mill Trust, Liverpool Ladies Institution, Cells Charitable Trust, St Christopher Charitable Trust, National Emergencies Trust, WO Street.

Corporates & Businesses

Liverpool ONE, Hill Dickinson, Santander, B&M, Nationwide, Shop Direct, Uber, Anchor Butter, United Utilies, Peel Ports, RWE Innogy, Medicash, Evelyn Partners, Marsden Building Society, MHA, Rathbones.

Public Sector

Home Office, Department of Culture, Media and Sport, Ministry of Justice, Merseyside Police, Police Crime Commissioner, Liverpool City Council, Metro Mayor, Lancashire County Council, Wyre & Fylde Council, Rossendale Council, Sefton Council.

CFLM partners and supporters

A network of high profile individuals, community leaders and local businesses support the work of CFLM, raising our profile within the private sector and ensuring we stay connected to the issues on the ground.

Patron



Cheric Blan CBE, Ke

Presidents



Mark Blundell Lord-Lieutenant of Merseyside



Amanda Parker Lord-Lieutenant of Lancashire

Ambassadors



Edwin Booth CBE DL
Executive Chairman of
EH Booth & Company Ltd



Marc McLoughlin
CEO of Orca Finance



Ram Gupta
CEO of Nybble IT

Lancashire Investors in Community

Lancashire Investors in Community is a dynamic initiative that brings together purpose-driven local businesses committed to creating lasting change in Lancashire.

Our members share a common belief; by working collectively, we can make a meaningful difference in the lives of people within our communities.























































Community Insight Partners







Why partners work with CFLM





Reputation management



Speed of response



Proven track record of delivery over 25 years



Strong governance



Multidisciplinary team of experts in <u>charitable sector</u>



Respected locally and nationally



Connectivity and insight to the community



Robust grant making service

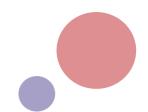


Custodians of legacy



Evidencing impact

What do CFLM partners say?



My foundation's named 23 Foundation, after my shirt number. The idea of the foundation started in 2009 when I played my testimonial game for Liverpool and decided to donate the proceeds to charity. The original idea was to help young people across Merseyside, since then it's grown arms and legs and helps a range of people.

I decided to work with the Community Foundation because I was still playing at the time and setting up a charity was a lot more complicated than I first thought. It is vital you get the right help and support, for me, there is no one better in Merseyside than the Community Foundation.

The advantages of working with the Community Foundation are it saves time and it is not my area of expertise. Mine is supposedly football, some people would question that, so the expertise of the team running CFLM has been a massive help.

I would recommend the Community Foundation to any other donor out there who's thinking of setting up their endowment fund, and the big reason why is the legacy.

My favourite thing about working with the Community Foundation is the due diligence checks, the process is thorough. When we give funding to projects, it's not just about handing the money over and that's the end of it, they have to report back and provide evidence.



Jamie Carragher LFC Legend & 23 Foundation Founder The Southport Strong Together Appeal, led by the Community Foundation for Lancashire and Merseyside (CFLM) in partnership with local authorities and charities, provided vital and rapid support to the families and wider community affected by the Southport tragedy. The National Emergencies Trust was proud to assist by raising awareness, advising on fund distribution, and connecting key stakeholders.

Responding to emergencies of any scale requires a collective effort, bringing together diverse skills, resources, and expertise that no single organisation can provide alone. The collaboration between CFLM, regulatory bodies, the Trust, and giving platforms was nothing short of remarkable. Everyone worked collaboratively to prioritise the needs of those affected, ensuring help was delivered swiftly and compassionately.

Working with Rae and her team was an absolute pleasure. Their professionalism, clear communication, and mutual trust ensured a seamless response. Their drive and passion to go above and beyond to support their local community in its time of need was truly inspiring. It was a privilege to be part of such a unified effort, helping to deliver essential support to those impacted when it was needed most.



Mhairi SharpCEO, National Emergencies Trust

What do CFLM partners say?

The benefits of working with the Community Foundation are their sheer knowledge and expertise, far superior to anything that we would have within our own organisation. Building fundamental relationships over a very extensive network across the Liverpool City Region, helping us ensure that we reach the people that need our help the most.

Liverpool ONE Foundation exists primarily to support young people with their mental well-being and health. We've seen a huge increase in the number of community groups and charities that require our help, but Community Foundations's ability to help us navigate the number of applications and requests has been critical to the success of the foundation.

The knowledge, the expertise and the professionalism of the team at the Community Foundation has been fantastic. We could not have achieved what we have since the fund began in 2009, if it hadn't been for the people behind the service.

The team are very passionate about the cause, and they've helped us to support a huge number of organisations across Halton, St. Helens, Sefton, Liverpool, Wirral and Knowsley. We just couldn't have delivered that in house without their support.



Donna HowittPlace Strategy Director Liverpool ONE

Some months after my wife's death, I suggested to my financial planner at FPC I would like to set up some form of Charitable Foundation with the aim of helping small startup charities in the Burnley area, from where Chris, my wife, and I originated from, met and got married.

I wanted this to commence on the first anniversary of my wife's death. FPC set up a meeting with Rae and Karen at CFLM, as she suggested it would be a better and more efficient way of operating the Foundation, rather than undertaking all the future administration myself.

We eventually met, and I was instantly impressed with their presentation, giving me many details of how the Foundation would operate, including visits to analyse projects, their suitability for being issued a grant, presenting potential bidders each year to our panel and advising with their extensive knowledge.

Our panel consists of my daughter, son, Moira [from FPC], two representatives from CFLM and myself. It has been wonderful to involve my children right from the beginning.

Each year, we are presented with the current valuation of the fund after making the various donations, and we have been delighted that the capital in the fund has hardly reduced.

At the end of 5 years, CFLM presented a full colour brochure of the performance of the Foundation, including how much we had donated, how many organisations had benefited and an estimate of how many individuals and their families had been impacted.

The whole ongoing process has been incredibly gratifying from a personal viewpoint, knowing how many disabled and under privileged people we have helped, and will continue to help for many years to come. Also to know my children are involved will continue to be so, and hopefully one or more of my grandchildren will eventually become involved.

How to partner with us?

Our experienced team have the expertise to help you make informed decisions around charitable giving, whilst ensuring your investment makes a difference to those who need it most.

We connect our clients to grass roots community groups who are seeking funding, offering bespoke advice, combined with a full support service, which ensures sound management and due diligence, making giving easy, tax-efficient and robust.

All you need to do is get in touch and talk to one of our team, we can walk you through the rest.

Personal Giving

We work with many families and individuals who are passionate about charitable giving and want to make a difference. We have the expertise to ensure your charitable giving requirements are met, helping those causes closest to your heart.

Corporate Giving

We provide bespoke support, helping you to develop and deliver the social element of your ESG strategy. Wherever you are on your planning cycle, we are there to provide expertise and guidance at every stage, ensuring you can evidence the impact you make.

Professional Advisers

We work in partnership with you to ensure your clients have the expertise they need to make informed charitable investment decisions as part of their financial planning. Every client is different, so we look to provide a package bespoke to their needs.

Public Sector Funds

Our experience of managing funds on behalf of the public sector is unsurpassed. We offer bespoke advice and expertise, combined with a professional support service.

National Charities

We have experience of supporting large charities to manage their funds, where reaching grass roots community groups is crucial, timing is of the essence, and due diligence and impact a prerequisite.

A special thank you to all our existing donors

MJ Bibby Fund

Youth Empowerment Scheme (YES)

Lancashire Women's Fund

RWE Hameldon Hill Wind Farm

Community Fund

BHP Billiton Fund

The LF Foundation

Liverpool Spirit Appeal

Football For Change Foundation

Mersevside Community Investment Fund

High Sheriffs Trust

The Marsden Building Society Charitable

Foundation

Mersevside Community Cashback

Alfred Shaw Trust Fund

Liverpool ONE Foundation

Hill Dickinson Foundation

Southport Strong Together Appeal

Know Your Neighbourhood (KYN)

Preston City Council Adult Social Care

Prevention and Early Intervention Fund

Christal Foundation

Rossendale Community Fund

23 Foundation

Evelyn Partners Fund

John Goore

Medicash

BIBAs Foundation

Mayoral DJ Battle Event

Peel Ports 500 Fund

Fort Vale Foundation

Alan Knight Foundation

Ann and Ray Messer Foundation

Big Local Beechwood, Ballantyne

and Bidston

Leahy Foundation

Merseyside Women's Fund

The FredMill Trust Fund

1892 Foundation

Red Rose Responding Fund

The ACC Liverpool Group

Foundation

Mark McQueen Memorial Fund

The FPC Foundation

Preston New Road Community

Benefit Fund

Liverpool ONE Foundation- Greener

Futures Fund

Sefton Education & Learning Fund

Sefton MBC Educational Trust Fund

Bernie Fleming ALCF

Shop Direct Fund

The Windle United Fund

St Christopher's Trust

Lancaster Community Fund

Care Leavers Project 2024-2027

Lancaster Foundation

Roy & Louise Rossiter Foundation

Blue Sky Foundation

Joseph Harley Fund

Halton Foundation

Olivia Rae Foundation

SMBC Taylor Fund

New Progress Housing

Liverpool CC Staff Fundraiser for

Our City's Food Banks

*All listed funds distributed funding in the financial year 2024/25





Rae Brooke CEO M: 07515 328 162 E: rae.brooke@cfim.org.uk



Karen Morris
Development Director & Deputy CEO
M: 07973 409 858
E: karen.morris@cfim.org.uk



Tim Mitchell
Senior Development Manager
M: 07860 162 632
E: tim.mitchell@cflm.org.uk

The Community Foundation for Lancashire and Merseyside

www.lancsfoundation.org.uk

www.cfmerseyside.org.uk

Registered company number: 342220 Registered charity number: 1068887





